

Norton Cybersecurity Insights Report

Global Comparisons



TOP FINDINGS	UNITED STATES	GLOBAL (17 countries)
Amount consumers lost to cybercrime in the past year	\$28.9 billion (USD)	\$150 billion (USD)
Respondents who worry they will be a victim of online crime	82%	80%
People who think using public Wi-Fi is riskier than using a public restroom	71%	60%
Average amount of time consumers lost dealing with the impact of online crime	17 hours	21 hours
Respondents who believe they're more likely to have their credit card details stolen while shopping online than their wallet	78%	62%
Consumers who "always" use a secure password	43%	38%
The average number of passwords and types of accounts consumers share	2 Accounts Email 50% Social Media 40% Bank Account 36%	2 Accounts Email 55% Social Media 43% Bank Account 27%
Consumers who feel completely in control over their online security	17%	15%
Consumers who would feel devastated if their personal financial information (bank and credit card details) was compromised	87%	81%
Respondents who think they're more likely to be bullied online than at school/work	Bullied Online 62% at School/Work 38%	Bullied Online 53% at School/Work 47%
Parents who worry their children will do something that makes the entire family vulnerable to online crime	53%	47%
Respondents who are confident they know what to do if they become a victim of online crime	46%	30%
Respondents who would rather cancel dinner plans with their best friend than cancel their debit/credit card	70%	51%
Consumers who believe that dealing with the consequences of a stolen identity is more stressful than preparing for a presentation at work or sitting next to a screaming baby	Stolen Identity 82% Presentation at Work . . . 53% Screaming Baby 64%	Stolen Identity 74% Presentation at Work . . . 45% Screaming Baby 54%
Millennials who say they aren't "interesting enough" to be a target of online crime, despite having experienced it	Millennials – "I'm not interesting enough" . . . 38% Experienced online crime 63%	Millennials – "I'm not interesting enough" . . . 38% Experienced online crime 56%
Gender most likely to share passwords	Men 19% Women 27%	Men 20% Women 25%